

## From Collecting to Recycling – Thinking about the Future together

PreZero presents its international range of services for the first time at the world's leading trade fair IFAT 2022 with an innovative stand concept

**Neckarsulm, April 14, 2022.** Under the motto "#PreThink – Shaping a circular future", PreZero will be presenting itself at the IFAT 2022 in Munich from May 30 to June 3. The IFAT is the world's leading trade fair for water, wastewater, waste and raw materials management. PreZero unites all competences of the circular economy under one roof. The environmental service provider will be presenting the entire range of services offered by its eleven countries for the first time at the IFAT. Representatives from municipalities and companies can receive needs-based consulting at the trade fair stand. Discussion panels with high-profile guests will complete the trade fair offering.

"IFAT is the ideal place for us to exchange ideas with a variety of representatives from the industry. We believe in the power of collaboration with our customers and partners. Because only by working together we can put a successful circular economy on a stable footing and take it to a new level – along the entire value chain," says Thomas Kyriakis, CEO of PreZero. The motto of the trade fair, "#PreThink – Shaping a circular future", clearly shows what the company is all about: always thinking ahead and, together with its partners, offering and actively implementing solutions for the challenges of the future.

PreZero will be presenting itself with an innovative stand and an open and dialog-oriented concept. The PreZero stand will invite visitors to experience the wide range of services and products such as plastic or aluminum recycle up close: The different steps of the recycling loop will be presented in four "Experience Centers". Videos and on-site consultations will provide needs-based information. In lecture rounds offered directly at the stand, the company will discuss the future of the circular economy with representatives from politics, research and business. Visitors will also have the opportunity to visit the recently commissioned sorting plant for lightweight packaging in neighboring Eitting, where they can experience the latest innovations in sorting technology up close.

### **PreZero at the IFAT 2022:**

30.5. – 3.6.2022 Messe München  
Hall A6, stand A6.239

More information about PreZero can be found at our [press portal](#). Information about the trade fair presentation can be found on the website [www.circularfuture.de](http://www.circularfuture.de).

Your **password for the press area**: PreZero\_IFAT\_22

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